Case Study - Edmonton Commonwealth Stadium

Among one of North America's finest, Edmonton's Commonwealth Stadium was built in 1978 and has hosted many international sporting competitions such as the Commonwealth Games, World University Games and the IAAF World Championships in Athletics.

The stadium is the home of the Canadian Football League's Edmonton Eskimos and Canada's National Soccer team. With a seating capacity in excess of 60,000, it is the largest stadium in Canada and the only major stadium with natural grass. The stadium's two-tiered seating on the west and east sides are all theater style seats with backs and armrests while the north end and corner seats are bench style. Up to 17,000 additional seats can be accommodated on the floor for a reserved seating concert or similar event.

Concourse/Concessions/Souvenir Sales

- The concourse is asphalt paving.
- There are twenty-two washrooms, two first aid rooms and four storage rooms.
- There are 19 food and beverage concession outlets, and the Picnic 'N Park BBQ in the Stadium's south end with fresh barbecued foods of all kinds in a 2,400 square foot area.
- There are eight beer, wine and cooler outlets with several portable stands to meet spectator demand.
- Food and beverage sales are handled by the stadium's licensed concessionaire.
- All Food and Beverage concessions and Suite Pantries utilize Uniwell POS for a total of 192 terminals.
- Uniwell ePOS Office (Multi-site) software running at Food Services and Edmonton Eskimos Football Club offices. Software functions supported include polling, reporting, exporting data to accounting software, and POS terminal programming functions.

POS System

The consultants retained by the Stadium to select and procure the POS system issued a Request for Proposal (RFP) based on a functional specification and evaluated proposals from many POS vendors including both PC-based and ROM-based products. They selected Uniwell for the following reasons:

- Ability for Uniwell to meet functional requirements for stadium POS system
- Communications capability (remote communications to multiple head offices)
- Head Office software functionality (all 192 terminals are able to communicate to the head office software for polling, reporting, export and programming functions).
- All hardware and software designed and built by Uniwell.
- Proven reliability of Uniwell product in other major installations
- Most cost-effective solution to Stadium POS system requirements