

Press information

For immediate release

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How much is your EPOS data worth?

Uniwell Systems offer comprehensive web based reporting system for as little as £1 per day.

International EPOS specialist, Uniwell Systems has launched a web based sales reporting system that makes key business information instantly accessible to managers and business owners from as little as £1 per day. Designed to meet the needs of bars, nightclubs, restaurants, quick service and retail, DataSmart™ is available as an internet-based service (SAAS) via a web browser making it quicker, easier and cheaper to deploy than traditional software.

DataSmart™ automatically collates and analyses POS sales information at the end of each day and makes it available to the user in a range of easy-to-use formats via a standard web browser. The software has been designed to reduce the amount of time spent digesting and disseminating sales information, allowing management more time to focus on other key areas of the business.

“Retailers are notoriously busy people” said Michael Hutchings, Sales and Marketing Director at Uniwell. “Through our network of resellers we highlighted the requirement for an internet based reporting system that could keep pace and quickly provide a wide range of information in an easily digestible format. We also realised that quality was far more important than quantity and made the DataSmart™ reporting features relevant and specific enough to help reduce costs, increase profitability and inform on key business operations.”

In keeping with the time-efficient focus of the product, the system has been designed to allow seamless integration into a business, as well as simple application across both single and multiple site operations. With the entire system managed online, the need

for a big upfront capital outlay on software and complicated on-site install is removed, allowing technology budgets to be used for generating competitive edge instead of systems maintenance. The service is currently available on a month's free trial and with a subsequent monthly fee equating to just £1 per day.

Andy Woodard, Director at The Exchange Bar, Luton is one of a raft of DataSmart™ early adopters. "We're handling up to 20,000 customer transactions per week at The Exchange Bar," explained Andy "and we have the launch of two more outlets in the pipeline. With this level of activity, as well as other business interests, we needed a way of keeping on top of our core business without spending hours on site staring at spreadsheets."

"Since we signed up to DataSmart™ all four directors now have key sales information emailed directly to them on a daily basis, regardless of where they are. If we need any further analysis, like comparing sales across sites or against forecasting data that isn't captured by our POS system, we simply log in via the Internet and output as required. The time we save can now be spent on areas of the business that we have previously neglected."

DataSmart™ is the second launch this year from the new generation Uniwell PCPOS portfolio and comes hot on the heels of the compact and robust IX-15 touch screen terminal launched in January and the exciting new J2 580 touch screens launched in April. With the release of its POS Software planned for Summer 2008 and a further two products in the pipeline for later in the year, the company is working to offer a totally integrated PCPOS solution.

All Uniwell products are available via a nationwide network of resellers that provide end-to-end services, from consultation and site surveys through to installation, training, field support and telephone support.

For more information on DataSmart™ and Uniwell's full product range, go to www.uniwell.co.uk/datasmart or call 0845 6024347.

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Editors' notes

- Uniwell Systems UK is a leading distributor of point of sale (POS) systems, serving the hospitality, catering and speciality retail sectors for over 20 years
- With UK headquarters based in Lancashire, manufacturing facilities in Japan and 500,000 POS terminals in use worldwide, Uniwell has a solid global distribution and support network.
- The company has clients ranging from single independent outlets to multi-national organisations.