

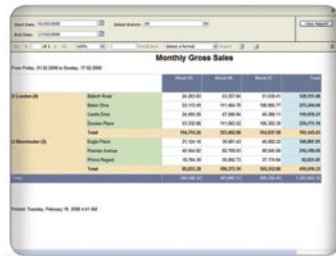
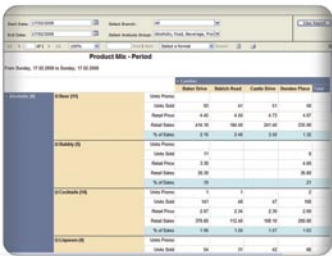


Software

# DataSmart

DataSmart™ is an easy to use web based reporting system which links into Uniwell Point of Sale terminals. POS sales data is automatically sent at the end of each day to a centrally hosted SQL data warehouse. Access via the internet allows you to review and compare comprehensive business reports at any time, from anywhere. Reports can be automatically delivered by e-mail on a daily or weekly basis.

Designed for both single site and multi site operators, DataSmart™ helps you to make timely decisions to reduce costs and increase profits based on what is actually happening in your business each day.



PCPOS  
Hardware



Cash  
Registers



Embedded  
EPOS



Software



HandHeld



Peripherals

## DataSmart™ - Features at a Glance

**Automated end of day:** POS data is sent to DataSmart™ and analysed, without the need for user intervention.

**Web based:** POS sales information is available from any PC that has a web connection.

**Multi site reporting:** Compare the performance of sites, regions and concepts. Individual site and consolidated site reports are available.

**Historical analysis:** Compare sales this year with the same period last year.

**Drill down reporting:** Allows you to view the big picture and drill into the detail if required.

**Auto e-mail reports:** Sales reports can be automatically e-mailed to users at predefined times.

**Multi user security:** Ability to restrict user access to individual sites or groups of sites.

**Export data:** Reports can be easily exported to Excel for further analysis.

**Import data:** Non POS data such as sales projections can be imported into DataSmart™ to provide projected versus actual comparisons.

**System integration:** DataSmart™ can work along side onsite back office stock control packages such as EPOS Office.

### Reports include

- Dashboard for Key Performance Indicators
- Daily, weekly, period sales analysis
- Hourly sales analysis
- Product sales mix analysis
- Operator performance and security
- Operator transaction details
- Time and attendance
- Custom reports available on request

### Applications

- Bar
- Nightclub
- Restaurant
- Quick Service
- Catering
- Retail



# Software Specification

## DataSmart™ - Benefits:

**Quick and simple to implement:** No complicated on-site software, only a standard web browser is required to view the reports.

**Cost effective:** No big up front capital investment is required, just a small monthly fee.

**Simple to use:** The intuitive design means that virtually no training is required, saving time and money.

**Saves time:** DataSmart™ automatically receives, analyses and consolidates multi site data without user intervention.

**Increase profits:** DataSmart™ provides the information to help you make good business decisions.

**Information on demand:** Log on to your site from wherever you are to access your POS information. Ideal for area managers, owners or stock takers.

**Increased security:** Automated off site data backup of POS sales information.

**Scalability:** New sites can be easily added without the requirement for additional software or hardware.

## Compatible POS Systems

- SX700 Series \*
- SX7000 & SX8000 Series \*
- TX875 \*
- DX895 / DX915 \*
- iX-15 / Uniwell POS software

\* Require electronic journal (Z99) FTP push enabled

## Technical

- Each site requires broadband connection
- Data is stored in a secure hosted SQL data warehouse
- Encrypted security through access applet



[www.uniwell.co.uk/datasmart](http://www.uniwell.co.uk/datasmart)

## Case Studies



### Sector : Fast Food

“ All reports are superb providing one page information on key controllables. Having reports emailed and available first thing in the morning is great! I used to spend an hour dialling to sites when out of town and had to rely on external services.”

**Bruce Davis,**  
Owner Operator,  
McDonalds NZ (4 sites)



### Sector : Bar

“ Given how powerful a tool Datasmart is, we were very surprised at how easy it is to use. All of our directors were very quickly making full use of its features and reaping the benefits of remote access. We're finding that we now have time to focus on areas of the business we've previously neglected and have a greater sense of control over its direction.”

**Andy Woodard,**  
The Exchange Bar



### Sector : Quick Service

“ The data can be easily accessed by single site or in a consolidated format and downloaded in Excel format. The data can then be used to suit a specific purpose as required. The other really great thing is the data is available first thing in the morning so it is always up-to-date, being only a matter of hours behind close of day.”

**Garry Haskett,**  
KFC Franchisee  
of 3 restaurants

## To find out more

For more information on DataSmart™ and the full range of Uniwell products please visit: [www.uniwell.co.uk](http://www.uniwell.co.uk)

To find details of your nearest Uniwell reseller, please contact us using the following details:

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## About Uniwell

Uniwell Systems (UK) Ltd is a leading value added distributor of EPOS hardware, software and peripherals.

We have been supplying EPOS systems to the hospitality and retail markets for over 20 years and are part of the Uniwell Corporation global distribution network.